

# Portfolio







## Hello

I would like to personally thank you for choosing our company. I have started MPC more than a decade ago. WP Kraken was founded by MPC in December 2016. We want to push the limits of the web as we know it. WP Kraken helps businesses and individuals around the globe to easily maintain their presence online. Without technical knowledge and effort.

We work with our clients to create a complete and stunning experience. MPC has won many awards in website design & development. We are not only the creators of creative projects but also articles, tutorials and courses available on some of the top websites in the industry. Our team has years of experience in both web development, web design, quality assurance and digital marketing. We hire only world class experts in our field. Over the years MPC has become a recognizable brand.

We will make every effort to fulfill your dreams and desires.

Kind regards,

**Jakub Gaj**

(CEO & Founder)



Massive Pixel Creation

PL 625 229 86 05

Jesionowa 22

40-158 Katowice

+48 516 711 852

[hello@mpcreation.net](mailto:hello@mpcreation.net)

[mpcreation.net](http://mpcreation.net) / [wpkraken.io](http://wpkraken.io)



## Our Experience

We have over a decade of experience in web development & web design. We are the creators of the best selling themes and plugins for WordPress. Apart from stock experience, we have developed many custom solutions for our clients. Our products won many awards and were featured on lots of industry-leading blogs.

We are specializing in WordPress, but that is not only technology we work with. We have developers skilled in technologies like for example Laravel and Angular. Our portfolio consists of countless projects and more than 52,000 clients from over 160 countries. Over the years we have made many achievements. One of them is becoming a Power Elite Author. This is a group of the most successful stock authors. There are less than 100 brands around the world who has achieved this.

We have served one of the most recognizable brands, and you will be in great company :)

**Over 53,000 clients  
from over 160 countries.**

### OUR CLIENTS



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# Our Projects

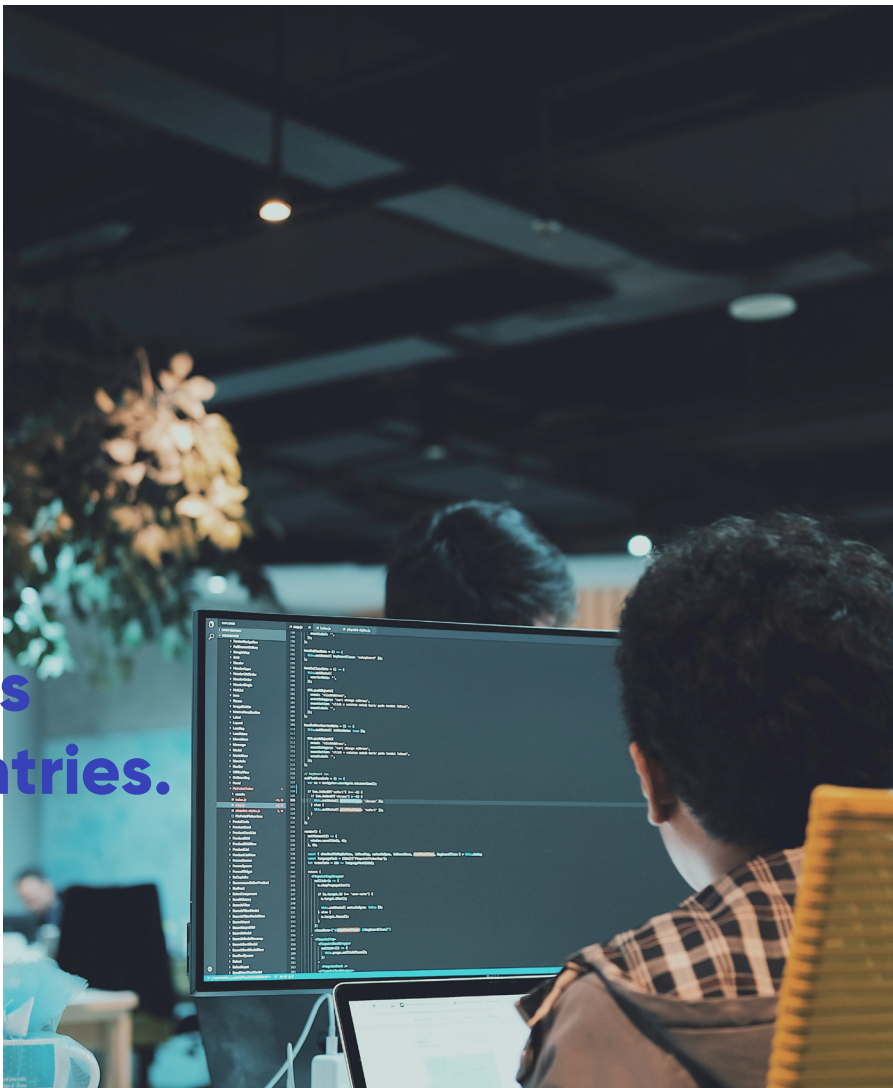
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We're cooperating with individual customers, creative agencies & global corporation. Many of our clients are regular customers with a few ongoing projects. Around 40% of our clients are returning to us. Most active clients have almost 20 finished orders in the last 6 months and are coming back each day for more.

**4.98 / 5.0**

AVERAGE CLIENT RATING

**Over 53,000 clients  
from over 160 countries.**



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## Staff Augmentation

CLIENT



Placester, Inc

TECHNOLOGIES

**PHP, JS, CSS, Angular, Vue JS, WordPress and Figma**

WHAT WE DID

**UI/UX Design, Management, Front & Back Development, QA Manual & Automated, and DevOps**

LINK

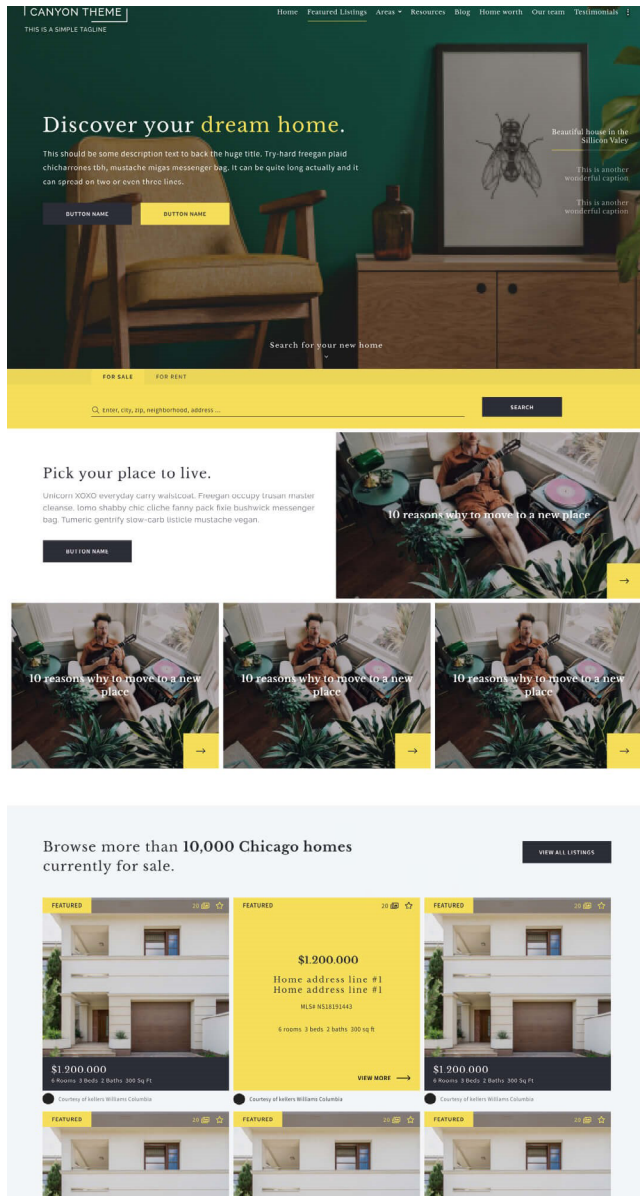
[placester.com](https://placester.com)

Placester Inc is the creator of an all-in-one business platform for real estate that enables agents, brokers, and teams to grow their businesses online and via mobile.

We are working with Placester in staff augmentation model for over ten months. We are building a new version of the real estate platform from the ground up. We have almost three dozen experts working full-time with the Boston startup.

We are overseeing the project and work in close collaboration with Placester's VP staff.

WP Kraken is not only responsible for the Design and Development but also Testing (both Manual & Automatic), and we also handle DevOps. We are working in Agile methodology with Placester team.



The team at WP Kraken are true rockstars when it comes to web design, development and delivering on time and on budget. They've made my previous experiences hiring agencies, seem like amateur hour. I recommend them without hesitation.

– SETH PRICE, VP DESIGN ★ ★ ★ ★ ★



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## Website Development

CLIENT



Thermal Agency

TECHNOLOGIES

PHP, JS, CSS, WordPress &amp; Adobe Xd

WHAT WE DID

Front &amp; Back End Development

LINK

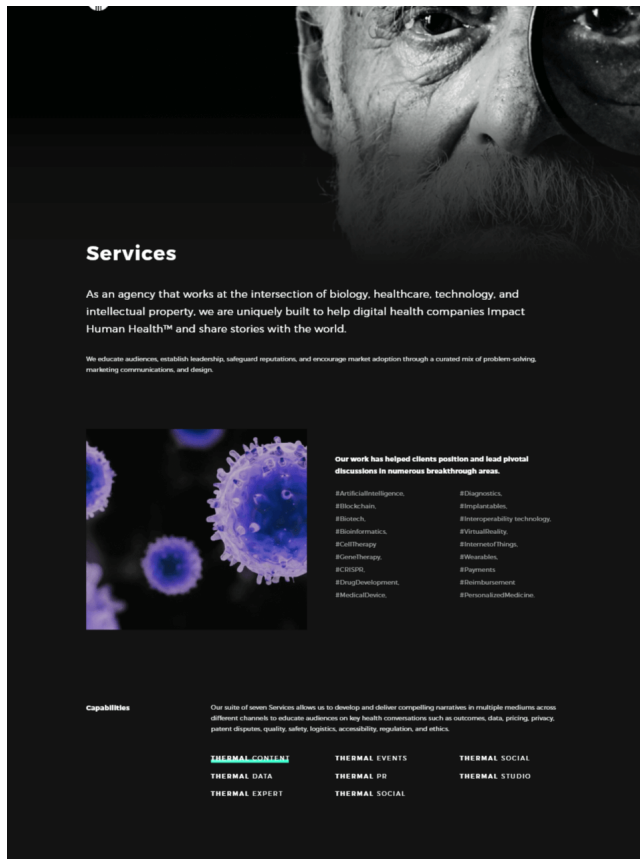
[thermalpr.com](https://thermalpr.com)

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Fantastic job! We're very pleased and hope to work together again.

- KAUSTUVA DAS ★★★★★



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## Toyota Finance Calculator

CLIENT	<b>AutoGlobal AG</b>
TECHNOLOGIES	<b>PHP, JS, CSS, HTML</b>
WHAT WE DID	<b>Front &amp; Back Development, QA Manual</b>

We were approached by AutoGlobal AG to create a leasing calculator for Swiss Toyota branch.

Our solution required integration with the current Toyota CMS (Tridion). We had to calculate the lease rates based on the parameters imputed by the user. The calculation is sent and saved to the CMS. At later stages, the data is used for further calculations.

We had to implement two-way communication between the calculator and the Toyotas finance system. It was built with Event Bus and XHR requests.

AutoGlobal AG has finished over 50 projects with WP Kraken team!

**Kilometer pro Jahr**  
10 000 km

10 000 km 40 000 km

**Sonderzahlung**  
Fr. 17'193.00

Fr. 0.00 Fr. 26'050.00

**Laufzeit in Monaten**  
24 Monate

12 Monate 60 Monate

Monatliche Rate <b>Fr. 284.25 / Monat</b>	Fahrzeugpreis <b>Fr. 52'100.00</b>	Nominalzins <b>0.90%</b>
Effektivzins <b>0.90%</b>	Finanzierungsbetrag <b>Fr. 34'907.00</b>	Restwert <b>Fr. 28'655.00</b>

Alle Preisangaben sind empfohlene Netto-Verkaufspreise (inkl. Cash-Prämie) in Schweizer Franken inkl. MwSt. Die oben aufgeführten Verkaufsförderungen sind zum Teil (nicht vollumfänglich) mit den aktuell geltenden Flottenkonditionen der Toyota AG kumulierbar. Detaillierte Informationen erhalten Sie von Ihrem zuständigen Toyota Partner in der Schweiz / FL. Irrtümer und Änderungen vorbehalten. Alle Angaben ohne Gewähr, kein Anspruch auf Vollständigkeit. Preisänderungen vorbehalten.

”

Very helpful, fast and best service. Nice to work with you!

Very helpful and fast. Great to work with you :)

Perfect! Thank you guys ;)

Great job, very fast.

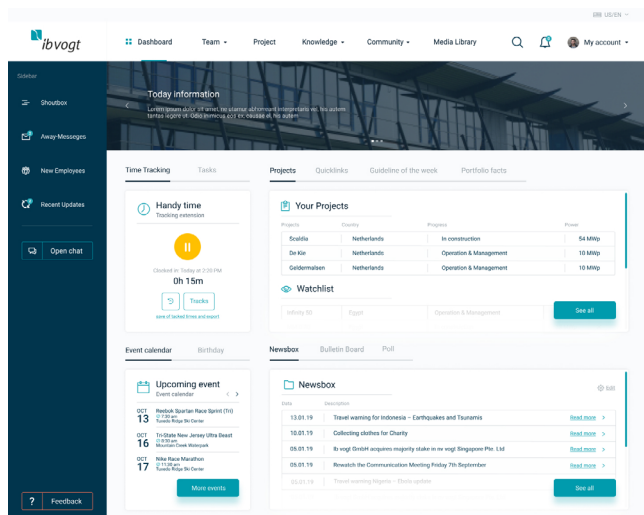
- CHRISTIAN ★ ★ ★ ★ ★



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## Intranet System

CLIENT



**ib vogt GmbH**

TECHNOLOGIES

**PHP, JS, CSS, HTML, WordPress and Figma**

WHAT WE DID

**UI/UX Design, Management, Front & Back Development, QA Manual**



We settled on WP Kraken because they were a full service shop. Not only were they able to quickly deliver top tier web design talent but they were able to create a team of experience WordPress developers with the skills and expertise to make our intranet truly differentiated in the market.

**- TORSTEN BIERDEL** ★ ★ ★ ★ ★

Ib Vogt is a construction engineering company specializing in renewable energy. We were requested to build an Intranet for the companies international network.

As the client requested, we based the intranet on the wOffice theme for WordPress. There was an essential part of intranet missing from the theme, which is real-time chat communication. We had to custom code it from scratch. On top of that, we have re-styled the whole experience of wOffice.

Our team also work hard on the database architecture. Ib Vogt has a complicated project structure with few thousands of attributes each in different formats.

We worked with ib Vogt in staff augmentation model in Agile methodology.

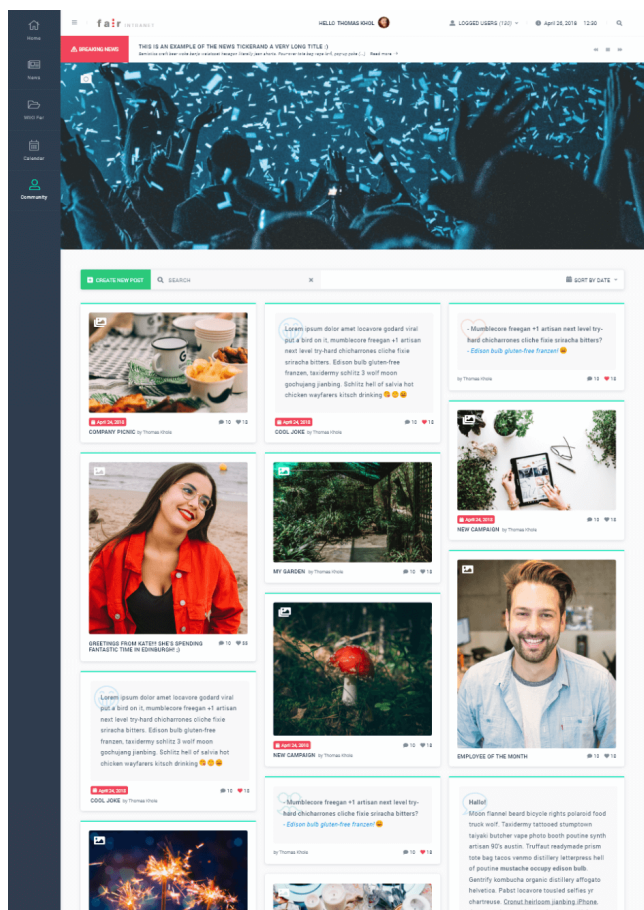


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## The Instagram Influencer Marketing Platform

CLIENT

**Kristian Jalonen,  
Ntverk Group**

TECHNOLOGIES

**PHP, JS, CSS, WordPress &  
Adobe Xd**

WHAT WE DID

**UI/UX Design, Front & Back End  
Development**

We were asked by Kristian to design and develop a marketing platform for Instagram influencers. We used their reach network to promote products, services, and events. The platform user can create a campaign set its range and budget.

The system we have built is capable of automatic tracking which influencers shared the campaign. We also made a unique reporting tool that automatically generated in-depth statistics for both campaigns and influencers.

”

Great job guys! Thank you very much.

**- KRISTIAN JALONEN** ★ ★ ★ ★ ★



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## Euromaster - Franchise Network

CLIENT



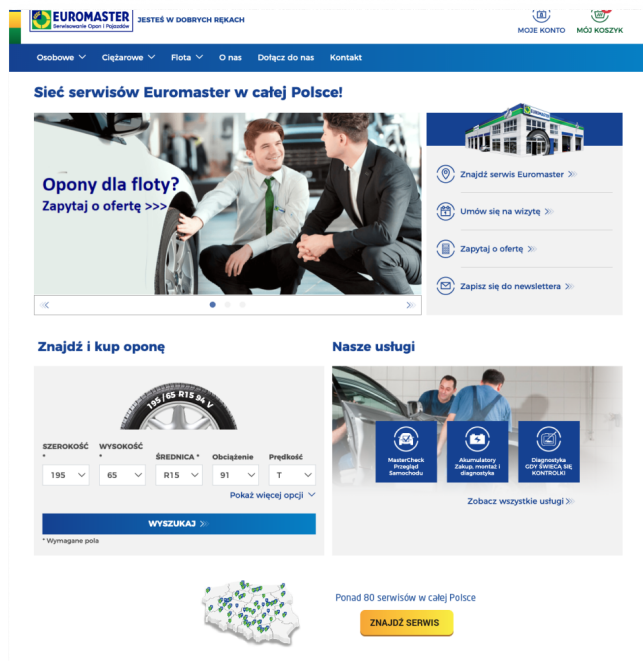
Euromaster

TECHNOLOGIES

PHP, JS, CSS, WordPress and  
Adobe xD, Photoshop

WHAT WE DID

UI/UX Design, Front & Back End  
Development, QA Manual,  
DevOps



Euromaster is one of the leading resellers of tires in Europe. They run multiple franchises across Europe. The company wanted us to create a WordPress theme for their partners so they could quickly develop websites for them and keep them consistent in terms of branding and company vision.

We have created a solution that can be easily deployed for each of the franchise partners. WP Kraken team created a multi-site environment which allows the Euromaster staff to create websites with ease at any subdomain that the partner requests.

There is also an option to export a website outside of Euromaster's ecosystem. We wanted to give the end customers of this service as much flexibility as possible.

Our team worked closely with Euromaster. On the first website, we taught the staff how to create new sites, input content, etc. Right now, they can use this solution for multiple partners without any assistance from our side.



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# WordPress Theme and Plugin Development

CLIENT

**Honda Dealership**

TECHNOLOGIES

**PHP, JS, CSS, WordPress**

WHAT WE DID

**Front & Back End Development**

This project was created for Honda Dealership in Houston, Texas. It's a web-based application, used on tablet devices that facilitate a conversation between a Sales associate in a car dealership and a prospective client. Administration components permit the data entry of vehicles, their associated costs, and other custom fields. Each car has a different lease and purchase values. We had to make sure that the back-end workflow is easy enough for a non-tech person – for this purpose, we have created a tool that imports all needed data from an external file to the Wordpress database.



From the first interaction where I requested a quote to the delivery of the final solution, the whole process is rock solid.

The WPKraken team is great. Their approach to developing tools, features, and services for WordPress is proven and works. When working with a partner you want them to be proficient, responsive and professional. WPKraken was all these things and more. I always felt that the communications channels were open and clear. I would not hesitate to develop future projects with WPKraken.

- PHIL ORION ★ ★ ★ ★ ★

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